

DON'T LET THEM FALL THROUGH THE CRACKS!



Every year, the Veterans of Foreign Wars loses a significant portion of our Annual members whose dues lapse and they fall off our rosters. For the month of February 2024, our VFW Commander-in-Chief Duane Sarmiento is challenging YOU to turn it around and help keep our membership strong!

This month's challenge will count all Renewals and Reinstates processed during February. This means if a member whose dues have lapsed for any amount of time OR will lapse before the end of June 2024 pays their membership dues (Annual or Life) - the Post will get credit for this contest.

The Posts that lead their membership divisions in Renewals and Reinstates for the month of February will be given a new top-of-the-line laptop computer in order to better assist with their membership goals and processing! We want to put the tools in your hands to help our Posts succeed!

We know how important it is to recruit members into the organization. We also need to focus on keeping those members we have and staying strong!

Retention is vital to membership success. By keeping our membership strong, we can be assured of continuing our mission to help our nation's veterans and to go out and
MEET THE CHALLENGE!